

Columbia Art Center Advisory Committee Annual Report FY 18 May 1, 2017-April 30, 2018

The Columbia Art Center Advisory Committee was composed of Molly Miller, Chairperson, Joyce Bell, Janet Brady, Sophie Chen, Robert Coe, Winnie Coggins, Lynn Foehrkolb, Dennis Gilbert, Adam Goode, Barbara Herschman, Marlene Jackson, Nicole Paterson, Mark Russo, Doug Satteson, Chaya Schapiro, Suzanne Waller, Deanna Williford, and Carol Zika.

Team member participation on Advisory Committee included: Liz Henzey, Director, Monica Herber, Programs Manager, Christina McCleary, Ceramics Manager, and Trudy Babchak, Gallery and Events Specialist.

The Columbia Association Board Liaison was Janet Evans (Long Reach).

The Advisory Committee met four times during the fiscal year: June 2017, September 2017, November 2017, and March 2018.

Accomplishments:

- The members participated on several subcommittees - Special Events and Gallery Show Application Review
- The Special Events Subcommittee supported the efforts for the following gallery receptions: Color Columbia Plein Air event and exhibit (September 2017), Singular Sensations Annual Holiday show (December 2017), Faculty/Student exhibition (May 2017), ManneqART theme exhibition (September 2017), and Blossoms of Hope invitational theme exhibition (April 2018).
- Members assisted with the 2017 Congressional Youth Art Competition (May 2017) hosted by Congressman John P. Sarbanes for five counties.
- Members also assisted with the monthly Salon Series presentations which ran May-June, 2017, September-December, 2017, and January-April 2018.
- Members assisted with the Rep Stage Play reading (May 2017) and the Candlelight Concert Series music lecture (November 2017).
- Members volunteered throughout the fiscal year to help with gallery show installations, potluck dinners, and ceramics studio clean-up.
- Members helped the Art Center team with development of and the launching of the new Studio I Gallery space for emerging artists and school groups. Three shows ran in the new gallery space, including the Reservoir High School Senior Photography Show (February 2018), Choose Civility Youth Art Competition (April 2018), and two solo artist exhibits with emerging collage artist Pat Wilson (November 2017) and figurative painter Tim Kelly (October 2017).
- Members participated with their own art in group shows including Singular Sensations annual holiday exhibition, Faculty/Student exhibition, the annual Blossoms of Hope invitational theme show, and Color Columbia Plein Air event and exhibit.

- Advisory Committee members also served on the Art Center's Gallery Shop Committee and contributed their time to setting the quarterly rotations of student and faculty art in the shop.
- Advisory Committee member Doug Satteson represented the Art Center at the July 2017 Columbia Association Board of Directors meeting by presenting its annual report of activities and accomplishments for FY17.
- Advisory Committee members volunteered with Columbia's first ever plein air event held at Lake Kittamaqundi and Wilde Lake in September 2017 as part of Columbia's 50th Birthday celebration.
- Members of the Gallery Show Application Review committee met to select artist and community group shows for 2020 and several remaining slots in 2019 for the Main Gallery, Window Gallery and the Studio I Gallery.
- Members were present at several Long Reach redevelopment meetings held at Stonehouse next door.
- The Advisory Committee had one member step down: Richard Roepke. The Advisory Committee had one new member join in March 2018: Barbara Kellner.
- Members assisted the Art Center team with research and recommendations regarding the feasibility and possibility of permanent or rotating public art on Columbia Association property.
- Advisory Committee members supported and were present for the June 2017 ceremony for the village panel installation by recognized artist Gail Holliday at Kennedy Gardens at Lake Kittamaqundi.

Charges for FY19:

1. Provide direction and guidance to Columbia Association as it continues to develop and initiate Columbia Art Center programs and events.
2. Advise Columbia Association as it researches and implements new Columbia Art Center community projects and collaborations.
3. Assist Columbia Association in expanding Columbia Art Center's offerings to better serve the growing needs and changing demographics of the community.
4. Support Columbia Association's efforts to make Columbia Art Center a viable and flourishing arts resource for the community.
5. Support Columbia Association Art Center during the Long Reach Village redevelopment with support for alternative programming opportunities and community outreach efforts that can take place during the transition process.
6. Continue to research and assist with Columbia Association's possible installation of public art works on CA property.
7. Provide recommendations to the Columbia Association (CA) Board of Directors and CA staff on how CA can enhance its programs and facilities to better serve their respective group.

Charges Approved by CA Board: July 26, 2018

Findings and Recommendations

Public Art Placement on Columbia Association Property

The **Columbia Art Center Advisory Committee** explored and researched the feasibility and placement of one or more pieces of permanent public art on Columbia Association land. This researched included meetings with local arts organization leaders and public art specialists.

The **Art Center Advisory Committee's** findings are:

For Permanent Public Art on Columbia Association property, the steps to take are:

- Hire a temporary part-time public art specialist to oversee project.
(estimated salary: \$55,000 annual)
- Develop a committee of internal Columbia Association (CA) team members and community experts.
- Research specific CA spaces that would be appropriate for sculptures.
- Receive approval for these specific locations by CA.
- Launch a call for entries for artists and sculptors to apply.
- Have a committee review the applications.
- Create a selection process for the artworks.
- Pay each selected artist a fee. (Estimated at \$12-30,000 each)
- Promote the public art in the community. (Estimated at \$2,000)
- Obtain additional specialized insurance for the art. (Estimated at \$10,000)
- Contract artist for refurbishing sculpture throughout installation. (Estimated at \$5000)
- Purchase and install sculpture pad, lighting, additional landscaping for sculpture areas.
- Transport the sculptures to locations. (Estimated at \$5-10,000)
- Install the sculptures at the sites. (May require specialized equipment to lift and place.)
- Maintain the land: Responsibility of Columbia Association Open Space and Landscaping Crews.
- Invest in plaque/signage for the sculptures.
- Coordinate some sort of ceremony/reception for the debut of the sculptures.
- Consider security and safety of the sculptures. (Possibly install camera system.)

Cost for permanent public art estimated at \$150-\$250,000

For Temporary Public Art on CA property, the steps to take are:

- Create an internal program similar to the Howard County Arts Council's (HCAC) annual ArtSites project. Businesses apply with a specific property location and the accepted applicants are given a temporary outdoor sculpture for a span of one year.
- The benefit of this type of program is that it reduces the cost on all levels and pilots the program to get a gauge on how well it runs and how well it is received by CA and the community.

This program would involve these steps:

- Develop an internal committee of Columbia Association team members, including members from Open Space, Landscaping, Art Center, Community Services, Villages (specifically Wilde Lake Village, an ArtSites participant) and others.
- Possibly hire a part-time team member to be the coordinator of the project or expand hours of a current CA Art Center team member to assume these responsibilities.
- Select 1-2 Columbia Association properties for piloting the project.
- Create and circulate a call for entries to artists/sculptors.
- Develop a selection process for applications by the committee.
- Select the art for temporary display (1-2 years) for 1-2 CA property sites.
- Pay each selected artist a fee. (Estimated at \$8-15,000 each)
- Promote the public art in the community. (Estimated at \$2,000)
- Obtain additional specialized insurance for the art on location. (Estimated at \$5,000)
- Contract the artists for refurbishing the sculptures throughout installation. (Estimated at \$1-\$2000 for 1-2 years.)
- Purchase and install sculpture pads, lighting, additional landscaping to sculpture areas.
- Transport the sculptures to location. (Estimated at \$5-10,000)
- Install the sculptures at the sites. (May require specialized equipment to lift and place)
- Maintain the land: Responsibility of Columbia Association Open Space and Landscaping Crews.
- Install plaque/signage for the sculptures.
- Hold some sort of ceremony/reception for the sculptures.
- Consider security/safety for the sculptures. (Possibly install a camera system.)

Cost for temporary public art estimated at \$25-40,000.

Based on its findings, the **Columbia Art Center Advisory Committee** recommends that Columbia Association participate in the HCAC's annual ArtSites program. **It is a cost-effective way of having public art displayed on Columbia Association property without the enormous expense and maintenance involved.**

HCAC covers insurance, transportation, installation, and artists' fees. Columbia Association has participated in ArtSites in past years and had applications accepted for locations such as Wilde Lake Village. Sean Harbaugh, Assistant Division Director of Open Space Management, has served as the company facilitator for CA's ArtSites applications and is quite versed on the process.

The **Columbia Art Center Advisory Committee** recommends that an internal committee be developed of Columbia Association team members from Open Space, Landscaping, Art Center, Community Services, Villages (specifically Wilde Lake Village, an ArtSites participant) and others. This committee could assume responsibility for selecting several CA properties for public art and move forward with applications to ArtSites for the 2019 program.

Other Points to Take Into Consideration:

From the online research that was completed and the meetings held with arts administrators with public art experience, these points were emphasized:

- It is critical that the community be kept aware of these enhancements. The more community buy-in that is received from the beginning of this type of project, the more the response felt by the public will be positive. Transparency about this type of project is imperative.
- It is important to take into consideration that the specific outdoor spaces that will house the public art is well travelled. Ideally, the spaces will have room for gatherings and interactive community functions. Wide appeal should be a goal for the selected locations. Take into consideration the CA property that is well travelled, such as the trails, paths and spaces surrounding the lakes.
- The public art that is present in downtown Columbia and Baltimore near buildings is typically mass produced. This type of public art is called *mass consumption public art*.

Builders are required to put a percentage towards beautification at the sites of their buildings.